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KCD & OPENINFRA DAYS VIETNAM 2026 SPONSORSHIP PROSPECTUS

WHERE OPEN INFRASTRUCTURE
MEETS CLOUD-NATIVE
INNOVATION IN VIETNAM



25 JULY, 2026



HANOI





ABOUT THE EVENT

TECHNOLOGIES COVERED

AI

Focuses on AI/ML technologies and infrastructure, including model training and deployment, inference optimization, heterogeneous acceleration, AI platforms, AI Ops, and integration with cloud-native systems.

Cloud Native

Covers cloud-native technologies and best practices, such as containers, Kubernetes, service mesh, observability, CI/CD, and platform engineering, with real-world implementation experiences.

Computing infrastructure

Explores modern computing and networking infrastructure, including resource scheduling, heterogeneous computing, edge orchestration, RDMA, and integrated compute-network systems.

Secure Containers + Confidential Computing

Focuses on security in cloud-native environments, including container security, zero trust, confidential computing, TEE, and practical approaches to compliance and system protection.

EVENT TIMELINE

July 25, 2026 - Hanoi: Seminars & Exhibitions

Morning

One central room with 5 remarkable keynotes.

Afternoon

3 rooms with over 20 technical sessions.

Workshops with hands-on experience implementing current trending topics by experts.



FIRST YEAR IN VIETNAM

KUBERNETES COMMUNITY DAY

Kubernetes Community Day (KCD) is the official community event of the Cloud Native Computing Foundation ecosystem, held in many countries to connect and develop the Cloud Native & Kubernetes community.



Benefits for sponsors:

- Opportunity to expand partner network.
- Enhance brand recognition in the community.
- Attract & recruit high quality talent.
- Accompanying in building a technology ecosystem.



Topics:

Kubernetes, Cloud Native, AI Infrastructure.

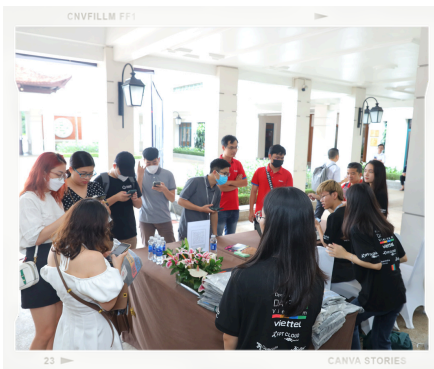


Main activities:

- Intensive Technical Sessions.
- Workshop & Showcase
- Update trends and connect with the community.

2025 EVENT SNAPSHOTS

SPECIAL PERFORMANCE



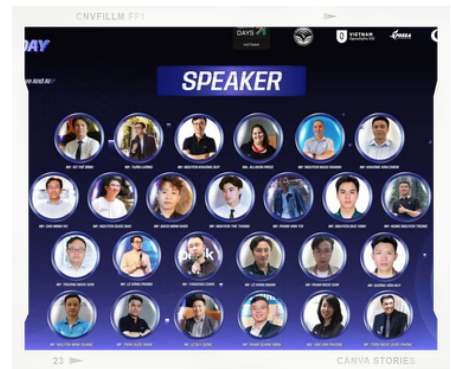
700+ ATTENDEES

For offline attendees: 12.35% C-level, 26.59 % manager and 61.06 % engineer/HR



06 COUNTRIES

26 Speakers from Vietnam, Singapore, Korea, France, Germany and USA



500K+ SOCIAL MEDIA REACH

For online interactive: 531,583 reaches on Facebook

INTERACTIVE ACTIVITY



TALK & DISCUSSION

Sharing the knowledge and discuss about many topics



NETWORKING

The space is arranged to increase opportunities for exchange with each other



PARTY & ACTIVITIES

Dinner party and other activities after the event



SPONSOR PACKAGES

BENEFIT	DIAMOND (\$12K - 1 SLOT)	GOLD (\$8K - 2 SLOTS)	SILVER (\$4K - 3 SLOTS)	BRONZE (\$2K - 4 SLOTS)
20 Mins Keynote Talk	✓			
15 Mins Keynote Talk		✓		
30 Mins Technical Talk			✓	
Workshop	✓	✓		
Mentions on press releases	✓	✓	✓	✓
Exhibition booth	2	1	1	1
Logo on media publications	✓	✓	✓	✓
Logo on Website and Group event	✓	✓	✓	✓
Free Ticket	10	5	3	3
Mention at Opening	✓	✓	✓	✓
Thank and Introduction over Facebook post	✓	✓	✓	✓
3 Mins Video Marketing	✓	✓	✓	

Notes: The fee above does not include taxes



SPONSOR PACKAGES

BENEFIT	T-SHIRT (\$2K - 1 SLOTS)	BOOTH (\$1.5K - 12 SLOTS)	BADGES (\$1K - 1 SLOT)	MEDIA (UNLIMITED SLOTS)	DESIGN (\$1K - 1 SLOT)
Logo on event T-Shirt	✓				
Exhibition booth		1			
Logo on Badges			✓		
Logo on Website and Group event	✓	✓	✓	✓	✓
Thank and Introduction over Facebook post	✓	✓	✓	✓	✓
Free Ticket	3	3	2	2	2



SPONSOR PACKAGES DETAILS

DIAMOND

300.000.000 VND (~USD 12 000) | Slot: 01

- 20 Mins Keynote Talk in central room in morning session.
- 02 Exhibition booths.
- Priority to organizing 01 workshop session in the afternoon.
- 03 Mins Video Marketing: Repeat on display during break time
- Mention on press releases
- Logo on media publications of the event: the main LED screen, photo booths, standees
- Logo on official event website and other pages of the event
- 10 Free Tickets
- Mention at Opening
- Thank you and introduce your business on the community's Facebook group and co-organizers.



SPONSOR PACKAGES DETAILS

GOLD

200.000.000 VND (~USD 8 000) | Slots: 02

- 15 Mins Keynote Talk in central room in morning session.
- 01 Exhibition booth.
- Priority to organizing 01 workshop session in the afternoon.
- 03 Mins Video Marketing: Repeat on display during break time
- Mention on press releases
- Logo on media publications of the event: the main LED screen, photo booths, standees
- Logo on official event website and other pages of the event
- 5 Free Tickets
- Mention at Opening
- Thank and Introduction over Facebook post



SPONSOR PACKAGES DETAILS

SILVER

100.000.000 VND (~USD 4 000) | Slots: 03

- 30 Mins Technical Talk in a technical room of afternoon session
- 03 Mins Video Marketing: Repeat on display during break time
- Mention on press releases
- 01 Exhibition booth
- Logo on media publications of the event: the main LED screen, photo booths, standees
- Logo on official event website and other pages of the event
- 03 Free Tickets
- Mention at Opening
- Thank and Introduction over Facebook post



SPONSOR PACKAGES DETAILS

BRONZE

50.000.000 VND (~USD 2 000) | Slots: 04

- Mention on press releases
- 01 Exhibition booth
- Logo on media publications of the event: the main LED screen, photo booths, standees
- Logo on official event website and other pages of the event
- 03 Free Tickets
- Mention at Opening
- Thank and Introduction over Facebook post



SPONSOR PACKAGES DETAILS

T-SHIRT

- Logo on T-Shirt
- Logo on Website and Group event
- 03 Free Tickets
- Thank and Introduction over Facebook post

BADGES

- Logo on Badges
- Logo on Website and Group event
- 02 Free Tickets
- Thank and Introduction over Facebook post

BOOTH

- 01 Exhibition booths
- Logo on Website and Group event
- 03 Free Tickets
- Thank and Introduction over Facebook post

MEDIA AND/OR DESIGN PARTNER

- Logo on Website and Group event
- 02 Free Tickets
- Thank and Introduction over Facebook post



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THANK YOU

CONTACT US

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